



NEWS RELEASE

ENGLAND - WEST INDIES- INDIA CRICKET RIGHTS WON BY ATN

TORONTO, CANADA May 15, 2007 Asian Television Network International Limited (ATN) (TSX-SAT), Canada's pioneer South Asian Broadcaster and Canada's largest Distributor of World Class Cricket announces it has secured the Canadian Broadcast Rights for the cricket series between England and West Indies and India commencing May 17th, 2007 and running until September 8th 2007. Some games will be shown live on CBN and re-broadcast on ATN- Cricket Plus. Some will be telecast live on ATN-Cricket Plus and re-broadcast on CBN. These include ODI's, Twenty 20's and Test Matches. These include NatWest Series ODI's, NatWest International Twenty 20's and npower Test Matches.

These games between England and West Indies and England/ India feature three of the worlds Cricket powerhouse teams and will take place in England. The teams want to reclaim victory after bowing out at the recently completed 2007 World Cup. Each team has a number of their World Cup players participating in the series as well as some outstanding young players keen for international recognition.

CBN and ATN-Cricket Plus are part of the 14 channels that ATN operates. ATN has programming alliances with leading International Broadcasters. To subscribe to CBN or ATN-Cricket Plus and for more details about the cricket schedules and times of live broadcast please visit www.asiantelevision.com or contact your local service provider.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.

We rely on safe harbour provision.

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